Contact a librarian for research help:

- **On call hours:**
  - During Fall and Spring semesters: Monday - Friday, 11am - 5pm EST
  - During Summer semester: Monday – Friday, 1pm – 5pm, EST

- **Phone:** Call us at 212-854-7804

- **Email:** business@libraries.cul.columbia.edu [same day response on weekdays]

- **Consultations:** email business@libraries.cul.columbia.edu to set up an appointment

- **IM a research librarian for help with your research.** See the Libraries’ Ask a Librarian page: http://library.columbia.edu/services/askalibrarian.html
  - **Spring IM hours:**
    - Sunday, 5pm – 9pm
    - Monday – Wednesday, 10am – 9pm
    - Thursday and Friday, 10am – 5pm
  - or just add the Columbia Libraries to your list of IM contacts: askusnowcolumbia [for AOL, MSN, and gchat]

  - **Summer IM hours:**
    - Monday – Friday, 10am – 5pm

- **Consult** our research guides: http://library.columbia.edu/indiv/business/guides.html

**Policies**

- You **must** have a Columbia University ID to enter the library.

- **Library hours:** http://library.columbia.edu/indiv/business.html
  [Click on Hours from the menu on the right]

- To reserve a **study room:**
  http://www4.gsb.columbia.edu/students/mba/watsonroomsched

- For information about items in course **reserves** see:
  http://library.columbia.edu/content/libraryweb/reserves/policies/busres.html
- For information about printing in the library: http://library.columbia.edu/indiv/business/guides/printing.html

- For information about access to the libraries, loan periods, and fines see: http://library.columbia.edu/services/faq.html

**Selected Electronic Resources**

If you do not find a database that meets your needs, please contact us at: business@libraries.cul.columbia.edu

To access resources from off campus [excludes those resources designated library use only] select the resource from the Watson Library website and then log in with your Columbia University UNI user name and password.

**Usage restrictions:** Columbia University Libraries provides resources for academic use ONLY. Use for commercial purposes is a violation of our licenses with the vendors.

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**24/7 Help**
Frequently asked questions about business and economics

**CLIO**
Library’s online catalog. Provides information on the library’s holdings of books, journals, and electronic resources.

**Articles in journals, magazines or newspapers:**

**Business Source Complete**
Journal and magazine database covering all disciplines of business, including marketing, management, accounting, finance, international business, econometrics and economics. Also contains industry reports, SWOT analyses, and market reports.

**Factiva**
Full-text database of newswires, newspapers and trade magazines covering all industries and markets. Includes public company profiles and data.

**ProQuest Direct**
An interdisciplinary database containing full-text of more than 3,000 professional, scholarly, trade and general interest periodicals.

**Company or industry data, news and more:**

**Bloomberg** (Library Use Only)
Located on four standalone workstations in the Business and Economics Library. Provides current and historical financial quotes, business newswires, descriptive information, research and statistics on over 52,000 companies worldwide.
Capital IQ (Library Use Only)
Contains financial information, M&A transactions, and data on private equity. Available on seven terminals in the Watson Library.

Factiva
Full-text database of newswires, newspapers and trade magazines covering all industries and markets. Includes public company profiles and data.

iRatings
Investment research analyzing companies’ performance on factors such as environmental, social, and strategic governance management.

Orbis
Orbis is a comprehensive database of financial information for public and private companies, banks and insurance companies around the world.

Standard & Poor's Net Advantage
Database of S&P stock reports on companies, industry surveys, excel analytic formats and Compustat reports.

Thomson ONE with Investext
Thomson ONE Banker provides access to financial data on public companies; includes deal databases globally for mergers and acquisitions, new equity issues, bonds, loans and private equity. Contains analyst reports.

Country overviews and data:

Economist Intelligence Unit
Database of reports and profiles on most countries covering economics, business and politics.

Global Insight
Economic and financial data for U.S. and international economies.

Macroeconomic, financial, trade data and more on countries:

CEIC Data Manager
Contains economic, industrial and financial time-series data on over 60 countries. Data comes from analysts on the ground and the prime national and regional statistical agencies and major industrial data issuing organizations of each country covered.

Datastream (Library use only)
Large database of statistical time series covering stocks, bonds, commodities and economic data for numerous countries, along with company profiles. See the notebook at the workstation for instructions. Coverage varies by dataset. Please note: this resource is also available in the Digital Social Science Center in Lehman Library. Access to this resource is restricted to CURRENT Columbia University affiliates.
Global Insight
Economic and financial data for U.S. and international economies.

Reports on technology, media, and telecoms:

Faulkner’s Advisory for IT Studies
Contains reports and data on IT infrastructure, telecom, data networking, wireless communications, security, enterprise systems, the Internet and World Wide Web, as well as technology vendors.

Forrester Research
Forrester’s research publications analyze a broad range of technology areas such as new media, computing, software, networking, telecommunications and the Internet, and project how technology trends will affect businesses, consumers, and society. Forrester reports include up-to-date industry statistics, as well as illustrative graphs and charts.

Market reports on consumer and industrial markets

Global Market Information Database (GMID)
Full-text database of market research reports with an international focus. Includes market size data and company profiles as well as market share information.

IBISWorld
Market research on hundreds of U.S. industries.

Mintel Oxygen
Contains U.S. and international consumer markets reports on electronics, packaged foods, apparel and more.

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