Columbia University Libraries  
Thomas J. Watson Library of Business & Economics  
http://library.columbia.edu/indiv/business.html

Useful Information about Watson Library

Contact a librarian for research help:

- **On call hours:**
  o During Fall and Spring semesters: Monday - Friday, 11am - 5pm EST
  o During Summer semester: Monday – Friday, 1pm – 5pm, EST

- **Phone:** Call us at 212-854-7804

- **Email:** business@libraries.cul.columbia.edu [same day response on weekdays]

- **Consultations:** email business@libraries.cul.columbia.edu to set up an appointment

- **IM** a research librarian for help with your research. See the Libraries’ Ask a Librarian page: http://library.columbia.edu/services/askalibrarian.html
  o **Spring IM hours:**
    Sunday, 5pm – 9pm
    Monday – Wednesday, 10am – 9pm
    Thursday and Friday, 10am – 5pm
    or just add the Columbia Libraries to your list of IM contacts: askusnowcolumbia [for AOL, MSN, and gchat]

  o **Summer IM hours:**
    Monday – Friday, 10am – 5pm

- **Consult** our research guides: http://library.columbia.edu/indiv/business/guides.html

Policies

- You **must** have a Columbia University ID to enter the library.

- **Library hours:** http://library.columbia.edu/indiv/business.html
  [Click on **Hours** from the menu on the right]

- To reserve a **study room:**
  http://www4.gsb.columbia.edu/students/mba/watsonroomsched

- For information about items in course **reserves** see:
  http://library.columbia.edu/content/libraryweb/reserves/policies/busres.html
Selected Electronic Resources

If you do not find a database that meets your needs, please contact us at: 

business@libraries.cul.columbia.edu

To access resources from off campus [excludes those resources designated library use only] 
select the resource from the Watson Library website and then log in with your Columbia 
University UNI user name and password.

Usage restrictions: Columbia University Libraries provides resources for academic use ONLY. Use for commercial purposes is a violation of our licenses with the vendors.

24/7 Help
Frequently asked questions about business and economics

CLIO
Library’s online catalog. Provides information on the library’s holdings of books, journals, and 
electronic resources.

Articles in journals, magazines or newspapers:

Business Source Complete
Journal and magazine database covering all disciplines of business, including marketing, 
management, accounting, finance, international business, econometrics and economics. Also 
contains industry reports, SWOT analyses, and market reports.

Factiva
Full-text database of newswires, newspapers and trade magazines covering all industries and markets. Includes public company profiles and data.

ProQuest Direct
An interdisciplinary database containing full-text of more than 3,000 professional, scholarly, 
trade and general interest periodicals.

Company or industry data, news and more:

Bloomberg (Library Use Only)
Located on four standalone workstations in the Business and Economics Library. Provides 
current and historical financial quotes, business newswires, descriptive information, research and statistics on over 52,000 companies worldwide.
Capital IQ (Library Use Only)
Contains financial information, M&A transactions, and data on private equity. Available on seven terminals in the Watson Library.

Factiva
Full-text database of newswires, newspapers and trade magazines covering all industries and markets. Includes public company profiles and data.

GMI Analyst
Investment research analyzing companies' performance on factors such as environmental, social, and strategic governance management.

Orbis
Orbis is a comprehensive database of financial information for public and private companies, banks and insurance companies around the world.

Standard & Poor's Net Advantage
Database of S&P stock reports on companies, industry surveys, excel analytic formats and Compustat reports.

Thomson ONE with Investext
Thomson ONE Banker provides access to financial data on public companies; includes deal databases globally for mergers and acquisitions, new equity issues, bonds, loans and private equity. Contains analyst reports.

Country overviews and data:

Economist Intelligence Unit
Database of reports and profiles on most countries covering economics, business and politics.

Global Insight
Economic and financial data for U.S. and international economies.

Macroeconomic, financial, trade data and more on countries:

CEIC Data Manager
Contains economic, industrial and financial time-series data on over 60 countries. Data comes from analysts on the ground and the prime national and regional statistical agencies and major industrial data issuing organizations of each country covered.

Datastream (Library use only)
Large database of statistical time series covering stocks, bonds, commodities and economic data for numerous countries, along with company profiles. See the notebook at the workstation for instructions. Coverage varies by dataset. Please note: this resource is also available in the Digital Social Science Center in Lehman Library. Access to this resource is restricted to CURRENT Columbia University affiliates.
Global Insight
Economic and financial data for U.S. and international economies.

Reports on technology, media, and telecoms:

**Faulkner’s Advisory for IT Studies**
Contains reports and data on IT infrastructure, telecom, data networking, wireless communications, security, enterprise systems, the Internet and World Wide Web, as well as technology vendors.

**Forrester Research**
Forrester’s research publications analyze a broad range of technology areas such as new media, computing, software, networking, telecommunications and the Internet, and project how technology trends will affect businesses, consumers, and society. Forrester reports include up-to-date industry statistics, as well as illustrative graphs and charts.

Market reports on consumer and industrial markets

**Global Market Information Database (GMID)**
Full-text database of market research reports with an international focus. Includes market size data and company profiles as well as market share information.

**IBISWorld**
Market research on hundreds of U.S. industries.

**Mintel Oxygen**
Contains U.S. and international consumer markets reports on electronics, packaged foods, apparel and more.

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