Monday, September 29, 2014
A one-day conference

ONE-DIMENSIONAL MAN AT FIFTY
Herbert Marcuse & the Legacy of the Book that Inspired a Generation

9:00 a.m. to 5:00 p.m. | Butler Library
Conference proceedings

5:15 p.m. | Butler Library, Room 523
Keynote panel with Craig R. Christiansen (University of Kansas), Patricia McDermott (York University), Raffaele Laudani (University of Bologna), and Terry Maley (York University)

Commentator: Douglas Kellner (UCLA)
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Columbia University, Butler Library, Sept. 29, 2014
Conference Program

9am - 9:30am: Room 522 Butler Library, Welcome Breakfast.

9:30am - 11am: Room 523 Butler Library, Reintroducing One-Dimensional Man for Our Time.

- “Marcuse and the U.S.-Mexico Border,” Margath Walker, University of Louisville.
- “New York City Haute Cuisine and One-Dimensional Man,” Aaron Pinnix, Fordham University, and Brendan Costello, Associate Chef, CCO Restaurant Consultations Inc.

11:15am - 12:45pm: Room 523 Butler Library, Herbert Marcuse in Comparison and Contrast.

- “Curing Contradiction in the Age of Affluence: Marcuse’s Prescriptions for the Liberation of the Self,” Alheli de Maria Alvarado-Diaz, Columbia University.
- “Intimate Machinery: A Marcusean examination of the work of Lygia Clark,” Catherine Dawson, University at Buffalo.

11:15am - 12:45pm: Room 203 Butler Library, Marcusean Institutions and Anti-Institutions.

- “Reading the Axis Mind: Experts, Social Science, and Wartime Planning for Occupation, 1941 - 1945,” Alex Macartney, Georgetown University.
- “Herbert Marcuse’s One-Dimensional Man and the ‘Technological Turn’ in Social Theory,” Jason Dawsey, University of Southern Mississippi.
- “The One-Dimensional University: A Marcusean Critique of Outcomes Assessment,” Brandon Absher, D’Youville College.
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12:45pm – 1:45pm: Lunch Break.

1:45pm – 3:15pm: Room 523 Butler Library, Gender, Culture, and One-Dimensionality.

- “One-Dimensional Man, Elective Affinities and Hope,” Imaculada Kangussu, Universidade Federal de Ouro Preto.
- “Anti-Art and the One-Dimensional Society,” Craig Leonard, NSCAD University, Halifax, Nova Scotia.
- “Só Mina Cruel’ (Only Bad Ladies): Some Reflections on Gender and Funk from the Affirmative Culture Of Marcuse.” Jaqueline Conceição da Silva, Pontifical Catholic University of São Paulo, Brazil.
- “Marcuse’s Critical Model: Between Negativity and Normativity,” Inara Luísa Marin, the Brazilian Center for Analysis and Planning.

3:30pm – 5pm: Room 523 Butler Library, One-Dimensional Man 50 Years Later.

- “One-Dimensional Rationality and the Fall of Homo Communicus,” Michael Thompson, William Patterson University.
- “Marcuse and Repression as a Social Malaise,” Gregory Zucker, Baruch College, CUNY.
- “Marcuse, Class and Consciousness,” Steve Bronner, Rutgers University.
- “One-Dimensional Man At Midlife: A Crisis of Self and Society,” Lauren Langman, Loyola University of Chicago.

5:15pm-7pm: Room 523 Butler Library, Marcuse and Critical Theory: Individuals, Movements, Moments.

- “One-Dimensionality and Organized Labor in America,” Craig R. Christiansen, University of Kansas.
- “One Dimensional Man 50 years On: Neoliberalism and the ‘Historical Fate of Bourgeois Democracy,’” Terry Maley, York University.
- Closing Remarks, Douglas Kellner, UCLA.